



REAL New York opens new 6,800 s/f office in NoMad

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Manhattan, NY REAL New York has opened a new, 6,800 s/f office at 29 West 30th St. in the NoMad neighborhood. The new space is in addition to the firm's existing Lower East Side office. The new office space features private offices for REAL New York's leadership team, conference rooms for in-person client and team meetings, and space for the firm's growing team of real estate agents.

"We opened our new office space to accommodate our expanding team of agents and to support more in-person meetings with our growing landlord client base," said Louis Adler, co-founder, REAL New York. "Over the next several years, we plan to scale our team in a healthy manner, expand our new development pipeline, and enhance our landlord and customer experience."

REAL New York recently celebrated 10+ years in business, achieving \$1 billion in sales and finding a home for more than 100,000 New Yorkers since its inception. REAL New York has grown to a full-service brokerage company offering residential services (both rentals and sales), new development sales and marketing expertise, and commercial leasing throughout the boroughs of New York City.

"We started the company with three agents in a 450 s/f storefront," said Rob Rahmanian, co-founder, REAL New York. "Ten years later, through bootstrapping and dedication, we have grown to 170 team members and over 8,000 s/f of office space."

Over the past decade-plus, REAL New York has developed a true presence in the New York City real estate market. Since its inception, the company has closed roughly 25,000 leasing deals. In 2023 alone, the company closed over 3,500 leasing deals and launched 1,000+ new development units, with more than 2,000 new development units currently in the pipeline.

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