



New Empire Corp. commences sales with CORE R.E. and One Realty at Hendrix House by DXA Studio and Farino

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Manhattan, NY Hendrix House, Kips Bay's newest boutique condominium designed for a modern luxury lifestyle, commences its sales kickoff and reveals new renderings. Developed by New Empire Corp., leading New York-based development and construction management firm building top-quality

residential projects, with sales and marketing led by CORE Real Estate, and co-exclusive agent One Realty, boutique real estate firm, Hendrix House spans 12-stories and features a mix of 60 studio, one-, and two-bedroom residences.

Designed by the award-winning architecture firm DXA Studio with amenity spaces by Paris Farino, Hendrix House embodies a balance of sophisticated design and supreme functionality.

“Community spaces and interconnected living is more important today than ever before, and this one-of-a-kind, custom-tailored project fully realizes that philosophy,” said Bentley Zhao, chairman and CEO of New Empire Corp. “We are thrilled to bring this exciting new project to life with such an incredible, world-class team.”

Hendrix House is welcomed by a lobby lounge that is open and flooded with natural light. Upon entry, residents will be greeted by concierge-caliber lobby staff who are prepared to anticipate all needs.

Hendrix House also offers access to a suite of lifestyle amenities including a fitness center with a private yoga studio with a mirrored wall and ballet bar. Adjacent to the fitness center, the building’s wellness spa contains a steam room as well as a sauna, featuring slip-free teak flooring, a cool-off shower and towel service.

Maximizing an indoor-outdoor living experience, Hendrix House offers amenity spaces that serve a multitude of personal and professional functions. The lobby lounge adjoins a landscaped courtyard, while the appointed co-working center provides a high-functioning environment. The rooftop further allows residents to gather in an elegant setting.

“Hendrix House is a bespoke residence, specifically designed for a new era of work, life and play,” said Shaun Osher, CEO of CORE Real Estate. “We have created a luxury building that seamlessly combines sophisticated design with comfortable efficiency for a new generation of New Yorkers seeking a complete lifestyle under one roof,” he added.

Filled with natural light from expansive windows, the individual residences at Hendrix House offer stunning, efficient layouts and the finest finishes created for every aspect of modern living.

The custom kitchens feature a marble countertop, backsplash and island paired with off-white lacquer cabinets with Gaggenau gas cooktop and oven, integrated Thermador refrigerator and Bosch dishwasher. Spacious and well-lit, the primary baths feature custom-built oak vanities with dual sink countertops, set against bianco sivec marble walls, and SoHo grey quartzite radiant-heated flooring. The secondary baths include an artful walnut vanity, silver light marble walls, Duravit toilet and soaking tub, plus bianco sivec floors with adjustable radiant heat.

A hallmark feature of each individual residence, designed home offices that raise workspaces to the

next level with custom furniture that delivers comfort, organization, and beauty. Every home office is custom designed, with precision millwork, shelving system and desk with sliding soft close drawers and desk grommets for cord management.

Hendrix House is in the Kips Bay neighborhood – and brings highly-amenitized living.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540