



## **JRM Construction shines on "Military Makeover: Operation Career" airing on Lifetime TV**

July 30, 2024 - Front Section

Manhattan, NY JRM announced their first-time collaboration with the acclaimed TV series, "Military Makeover: Operation Career," which airs on Lifetime TV and the American Forces Network. The episode is also available online at [JRMCM.com](http://JRMCM.com).

Operation Career is renowned for its commitment to facilitating a smooth transition for veterans moving from military to civilian employment. It spotlights how the core military values of discipline, commitment, and strategic thinking pave the way for success in civilian life. This partnership represents a significant stride in JRM's ongoing initiative to support our veterans, aligning with core values of integrating and empowering former military personnel into the workforce.

This particular episode of "Operation Career" highlighted the personal and professional journeys of two veteran members of the JRM team: Shane Clair, superintendent, and Robert Russo, vice president director of construction. Both individuals have military backgrounds, with Clair serving as an infantry officer in the U.S. Army and Russo as a civil engineer officer in the U.S. Air Force. The episode delves deep into how their military service has provided them with a robust foundation of leadership, precision, and organizational skills—attributes that have proved invaluable in their current roles at JRM.

Throughout the episode, viewers are given an in-depth look at how Clair and Russo's military skills translate into their day-to-day responsibilities at JRM. From managing large-scale construction projects to overseeing critical operational details, their ability to lead teams and tackle complex challenges head-on is showcased.

Joseph Romano, president of JRM, said, "Engaging with 'Operation Career' has been an enlightening experience for us at JRM. We have long valued the exceptional qualities that veterans bring to our business. This collaboration has not only allowed us to highlight the successes of our veteran employees but also to broaden our outreach to the veteran community, encouraging more veterans to explore fulfilling careers in the construction industry."

The episode not only inspires with its story of veteran transition but also serves as an educational resource that illuminates the myriad opportunities available within the construction sector. It is a testament to JRM's commitment to fostering a supportive and inclusive workplace where

veterans's skills and experiences are highly valued and leveraged for mutual success.

Viewers are encouraged to watch this motivational episode and see firsthand the impact that veterans like Clair and Russo are making at JRM. For those interested in pursuing a career with JRM or learning more about our veteran initiatives, please visit our website at [JRMCM.com/Careers](http://JRMCM.com/Careers).

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540