



NYREJ's 35th Anniversary: April Intrabartola, Eastman Cooke & Associates

July 30, 2024 - Spotlights



April Intrabartola
Vice President

Eastman Cooke & Associates

When did you discover NYREJ and what was your title and company name at that time?

I discovered NYREJ the moment I joined Eastman Cooke a little over 15 years ago. It has been an important guideline for me since the beginning and continues to help me stay apprised of new industry trends, developments, and opportunities.

How has NYREJ helped you, your firm or your industry?

NYREJ has been indispensable for our business, introducing us to new projects, and prospective clients. It also keeps us on top of industry trends and forecasts.

Most memorable "15 minutes of fame" in NYREJ:

Being featured for the first time in the 2021 NYREJ "Year in Review" was absolutely memorable! Not only was it exciting to see my ideas in print and online, many friends and colleagues thanked me for sharing candid views and insights.

Favorite NYREJ spotlights:

Without a doubt, the Women in Construction and Women in Commercial Real Estate spotlights are my favorites! To be featured in sections highlighting women who are achieving success in areas of the industry typically dominated by men helps change the narrative and create new opportunities. I believe these types of features will continue to inspire new generations and keep our industry vital! Happy Anniversary to a critically important voice in our CRE Community and thank you for 35 years of keeping us informed!

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