



Hamway and Jerome of JEMB Realty lease 5,000 s/f to MINISO

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Manhattan, NY JEMB Realty signed a 5,000 s/f retail lease with MINISO at 150 Bdwy. in the Financial District. The store is set to open this summer. Owned by JEMB Realty since 1983, 150 Bdwy. is on the corner of Bdwy. and Liberty St.

Joseph Hamway and Jacob Jerome of JEMB Realty represented the landlord in-house, while Joanne Podell and Michael Shalom of Cushman & Wakefield represented MINISO. Asking rent was \$400 per s/f.

“We’re pleased to welcome MINISO to 150 Broadway, as we curate a tenant mix that spurs additional growth in this downtown enclave,” said Joseph Hamway, who handles the leasing for JEMB Realty. “MINISO is a fresh, in-demand retailer who will greatly benefit from being on this intersection of Broadway and liberty, arguably one of the best retail corners of manhattan seeing in excess of 50,000 pedestrians daily.”

Erected in 1924, it was acquired by JEMB in 1983. Overlooking Zuccotti Park and near the new World Trade Center, the 23-story building offers 276,000 s/f office and retail space. This will be the third location for MINISO in Manhattan with existing outposts at 490 Bdwy. in SoHo and 1540 Bdwy. in Times Sq.

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