



## About Jody Fisher PR

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# JODY FISHER | PR

For brands and businesses that want to grow and maintain a positive reputation, public relations (PR) is an essential tool.

Combining positive news coverage with social media, direct outreach and thought leadership, PR writes the history of your organization that you will want people to find when they go looking for you.

Jody Fisher has worked with major clients in the real estate and construction industry – including Silverstein Properties, Friends of the High Line, Kalikow Group, Brookfield, Tishman, Turner, Skanska and more – on projects of significance over the last two decades.

As Founder & CEO of Jody Fisher PR, he works directly with each client to dive into what matters most to them, shaping stories that media will want to report.

Using the “Dream It, Build It, Grow It” process, Jody will help you tell stories that elevate your presence in the marketplace, attract attention and grow your business.

By understanding your mission, goals, and values, he will translate what you do into compelling narratives that resonate with media outlets and target audiences. The results will help drive your business, seal deals and elevate your voice in a crowded and complex industry.

Each of his relationships are based on long-term collaboration and ethical storytelling. By establishing trust and maintaining transparency, Jody ensures narratives are both engaging and authentic.

An effective PR campaign is instrumental in controlling and enhancing your story. Jody Fisher PR's strategic, ethical, and client-centric approach serves as a stellar example of how to achieve this, making them a trusted partner in the world of public relations.

PR is writing your history. Think about what you want people to find when they go looking for you. Will they find the story you want them to?

Every story needs someone to tell it. Let us tell your story.

Visit [www.jodyfisherpr.com](http://www.jodyfisherpr.com) to get started.

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