



## Room & Board with True Residential implement solution-based designs

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Manhattan, NY Room & Board, the furniture retailer committed to sustainable sourcing and American craftsmanship, and industry-leading luxury refrigeration brand for the home, True Residential, announce the expansion of their partnership. The collaboration marks a milestone as the two American-made brands cement a new category of furniture with the introduction of a series of new additions — including their first outdoor products with integrated refrigeration — to their growing portfolio of solutions-based designs for residential and commercial environments.

Expanding the partnership and product portfolio with five elevated launches, Room & Board and True Residential have unveiled the Copenhagen Storage Cabinet with Refrigeration, the Emerson Storage Cabinet with Refrigeration, and the Amherst Refrigerated Island. In addition to the three indoor products, the brand's first foray into outdoor products with refrigeration includes the

form-meets-function Parsons Outdoor Kitchen Collection and the Granger Outdoor Kitchen Sets with Refrigeration. Known for offering the highest caliber of materials, each design offers multiple countertop options that encompass classics such as marbled white quartz, black quartz, and Wisconsin white granite, to name a few.

Andrew Shead, sales and marketing manager of True Residential, said “As an American-born company dedicated to delivering the finest in high-end home refrigeration, backed by a long legacy of commercial success, we are delighted to continue our fruitful partnership with Room & Board.”

Chelsea Bothe, brand manager of True Residential, said “We have a shared dedication and passion for providing functional, purpose-driven designs made of durable materials meant to last. The outcome of our latest collaboration is truly remarkable — and with a growing demand for convenient, hospitality-inspired amenities both indoors and outdoors — we couldn’t be more pleased.”

“Room & Board is committed to designing a diverse portfolio of products, and we are excited to announce the expanded partnership with True Residential,” said Elise Nicpon, director of business customer experience at Room & Board for Business. “As the only furniture retailer with integrated refrigeration by True, we take immense pride in this fusion of American brands and aligned company values, bringing five beautiful and functional new furnishing options to the industry.”

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