



2024 Ones to Watch Industry Leaders: Scott Marino, Rose Associates, Inc.

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Scott Marino
Executive Director, Multifamily

Rose Associates, Inc.

“Scott has long been a very effective leader and he has been instrumental in expanding Rose Associates’ multifamily rental management portfolio. He has also instituted proprietary training programs for Rose managers and other team members.” - Andrea Mignone, Director, Development Marketing at Rose Associates, Inc.

In the last 12 months what accomplishment are you most proud of? I am most proud of developing, launching and graduating the inaugural class of the Rose Leadership Development Program. The first cohort of team members to participate in this program have already made their mark on the organization. The program is now expanding across the organization with cohort 2.

Best books, podcasts, or apps for aspiring leaders: It’s your ship by Captain Michael Abramov, Talk Like Ted by Carmine Gallo.

Best advice for new leaders: Be authentic, support your team’s success, make sure the best of you is on full display, always ask your team to be better than you are.

In the last 12 months what was one of the biggest challenges you faced as a leader and how did you overcome it? Convincing and managing the team that we had the bandwidth to perform our routine work at a high level while growing Rose’s third party managed portfolio by 20%, launching a new property management software and moving into new markets. Change management is always fun but it is most rewarding when you can get the entire team to see the vision and come along with you. During this time, I led from the front and by example, maintaining high energy and a positive outlook that “it could be done.”

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