



## **2024 Ones to Watch Industry Leaders: Casey Noel, OPEN Impact Real Estate**

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Casey Noel  
Vice President

## OPEN Impact Real Estate

“Casey is an exceptional example of parlaying an accomplished career in finance and in the government and nonprofit sectors into a fast-rising career as a broker focused on impact related work.” - Lindsay Ornstein, co-Founder, OPEN Impact Real Estate.

In the last 12 months what accomplishment are you most proud of? In the past year, my proudest accomplishment has been securing a lease of 34,000 s/f for Advent International at the iconic Seagram Building in Manhattan. The expansion and upgrade of Advent’s space further underscored my ability to navigate complex negotiations, from pitching the deal to its eventual closure within just 12 months. This achievement garnered recognition from Costar, a leading industry source, and led to my inclusion in the Costar Power Broker Quarterly Deals list, and reaffirmed the impactful role I can play in real estate, particularly within the framework of our team at OPEN.

In the last 12 months what was one of the biggest challenges you faced as a leader and how did you overcome it? Balancing parenting, commuting, and leadership while remaining committed to mentoring my younger teammates at OPEN. To do so, I prioritized my time management and focused on fostering mentorship opportunities within the team.

Best books, podcasts, or apps for aspiring leaders: I enjoy listening to JLL’s Trend & Insights: The Future of Commercial Real Estate and The Treppwire Podcast; both do a great job covering the major news impacting our industry on a regular basis.

Best advice for new leaders: “Stay ready so you don’t have to get ready.”

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