



**2024 Ones to Watch Industry Leaders: Matthew Harding,
CCIM, Levin Management Corp.**

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Matthew Harding, CCIM
CEO

Levin Management Corp.

“An unwavering champion of the brick-and-mortar environment, Matthew Harding is an established voice in his sector. For nearly four decades, Matthew’s leadership and vision have been instrumental in the evolution of Levin Management Corp.; the 72-year-old company is widely recognized as a preeminent, retail-focused commercial real estate services organization.” - Sandy Crisafulli, President at Caryl Communications.

In the last 12 months what accomplishment are you most proud of? Our team’s strategic retenanting initiative at Mayfair Shopping Center in Commack has seen notable progress in the past year. The latest additions at the 222,000 s/f, open-air property include anchor PGA TOUR Superstore and Sephora; these follow leases with Lidl, Planet Fitness, and many dining and specialty retailers. Mayfair drew 2.1 million visits in 2023, according to Placer.ai data. This is an all-time record for the property and a 19% increase over the prior year.

Best books, podcasts, or apps for aspiring leaders: I highly recommend the NPR How I Built This podcast, which explores how entrepreneurs come up with ideas, build their businesses over time, and face challenges and competition. From a more corporate perspective, the book Death By Meeting by management consultant Patrick Lencioni is a great read and provides valuable insight for running productive meetings.

Best advice for new leaders: Continually expand your knowledge, in and beyond your core focus.