



## **NYS, City of Rochester and PAETEC Holdings unveil plans for the nine-acre Midtown Plaza redevelopment project**

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The Midtown Rising project partners, NYS, the city and PAETEC Holdings, Inc. unveiled the development plans for the nine-acre Midtown site in the core of the downtown area. The plans were unveiled at an event hosted by the Rochester Downtown Development Corp. (RDDC) as part of their Repositioning Rochester series.

In accordance with the State Environmental Quality Review Act (SEQR), the development plans were released in conjunction with a Draft Generic Environmental Impact Statement (DGEIS), a document describing and analyzing redevelopment alternatives and impacts for the site. Primarily an environmental review document, the DGEIS provides a fair summary of the development plan, including work that has been completed to date, underlying project goals, considerations and constraints, including various market conditions needing to be accommodated.

The environmental review process provides an opportunity for comments from the public. The 40-day period for public review and comment will conclude on Friday, December 19. In addition, the City Environmental Commission will conduct a public hearing on December 2. Comments received within this 40-day period will be considered and responded to in the Final Environmental Impact Statement (EIS) anticipated for release in early February.

"This is a genuine public-private collaboration that will benefit our city for generations to come," said mayor Robert Duffy. "It is extremely gratifying to witness the potential redevelopment alternatives come to life and we are hopeful that the public is as energized as we are to participate in a dynamic process that will make historic improvements to Rochester's Main St."

The DGEIS is available for review on the Midtown Rising Web site at [www.MidtownRochesterRising.com](http://www.MidtownRochesterRising.com). Comments on the DGEIS can be submitted via e-mail to: [Dorraine.Laudisi@cityofrochester.gov](mailto:Dorraine.Laudisi@cityofrochester.gov).

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