



IREON New Member Profile: AJ Sonnicks, founder/CEO of ONE18MEDIA

April 30, 2024 - Front Section



AJ Sonnick

Name: AJ Sonnick

Title: Founder/CEO

Company: ONE18MEDIA

Address: 532 Broadhollow Road, Suite 130A, Melville, NY 11747

What year did you join IREON: 2024

Birthplace: Bellerose, NY

Education: Bachelor of Science in Professional Communication

First job: Mobile DJ

First job in real estate or allied field: Worked for a NYC mechanical contractor.

What do you do now and what are you planning for the future? I help brands grow digitally through marketing. We craft custom strategies for companies to grow utilizing custom website design, management, search engine optimization, content marketing, lead generation, and social media. I want to bring greater value to businesses who need external marketing support.

One fun fact about you is: I love everything behind the scenes radio and TV production.

Two words to describe your work environment: Fun and challenging

Three things on your bucket list: Travel, own investment/rental properties, snowboarding

Favorite streaming series: "House of Cards"

Favorite movie: "My Cousin Vinny"

Favorite book: I am trying to carve out time to read more.

Favorite vacation destination: Long Beach Island, NJ

If you could invite one person to dinner (living or dead, but NOT related to you) who would it be and where would you go? Elon Musk, to a steakhouse.

Rules to live by in business: As a business owner/entrepreneur, I always say that you are in control of your own fate. I define my goals, changed my mindset, am honest, and communicate. To me,

these are key!

What is your DREAM job? (NOT your current job): Radio morning show host/DJ

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