



McGovern of NAI Platform and MacAffer of CBRE bring Picklers Pickleball Club to Mid-City Plaza

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Menands, NY Pickleball enthusiasts in the capital region have a new reason to celebrate as Picklers Pickleball Club held the grand opening of its indoor 18,500 s/f Pickleball Club featuring six-indoor pickleball courts. Located 3.5 miles from the intersection of 789 and 90 in the Mid-City Plaza, Picklers is one minute off 787 Exit 6, four minutes from the center of Albany and a short 15 minute or less drive from most communities in the Capital Region.

The Picklers Pickleball Club's parent company is Zero Zero Two Pickleball, LLC.

Picklers was represented by Michael McGovern, broker at NAI Platform. McGovern worked alongside Picklers' team to repurpose a former supermarket into a pickleball facility. Picklers recognized Nurettin Ulukaya, new owner of Mid-City Plaza, for his support and financial investment in upgrades to the mall. John MacAffer of CBRE represented the landlord.

Key features of Picklers Pickleball Club Center:

- Six climate-controlled indoor pickleball courts with player's preferred three-layered hardcourt surfaces
- LED lighting specifically designed for Pickleball courts to optimize ball tracking and reduce glare.
- All courts are individually fence enclosed to eliminate those rally-killing errant "ball on court" calls
- On-line, advance court reservations
- "Block Time" reservations for those looking to secure regular, dedicated playing time
- Practice soft-game/dink warmup court
- Two spacious and comfortable player/visitor lounges for socializing & viewing all the court-side action
- Men's and women's locker/changing rooms
- Wallet/keys/cell phone lockers along with coat racks and shoe changing and storage area

- On-site pro shop, concessions and private party facilities
- The Erne, top-rated & most advanced ball machine in the sport to enhance the game of all players
- Lessons, classes and professional individual coaching services available for all skill levels.

Picklers Pickleball Club is committed to becoming the Albany area's premier destination for players who just can't get enough of tournament play, whether beginner up to the highest competitive levels, as well as a welcoming home for players who prefer the recreational/social side of the sport. In line with this commitment, we are proud to offer an extensive array and multitude of leagues, tournaments, prize/cash tournaments and ladders catering to individuals, couples, teams, clubs, offices, communities, and school teams along with open court/drop-in times for those just looking for a game. All tournaments will feature men's, women's, and coed divisions with novice, intermediate, and advanced levels. Whether a seasoned player or someone just starting, Picklers is dedicated to providing a platform for everyone to enjoy and participate in the sport of pickleball. If you need a partner, we'll get you one; if you are looking for competition, no one will have as many tournament choices every month as Picklers.

"We are excited to promote pickleball in the Capital Region as an indoor, year-round sport. Our journey with this sport began nine years ago while following two of our children's collegiate teams—softball and baseball—during their Spring training trips down south. Over time, our passion for pickleball grew, and we've been actively seeking the perfect opportunity to establish a year-round pickleball facility in the Albany area. With pickleball's remarkable growth over the past three years, boasting more than 36 million players nationwide, and the availability of what we view as the most convenient location to serve the entire Capital Region, we knew it was the right moment to take this step," said Gary Miller, co-managing member.

The grand opening event featured a ribbon-cutting ceremony, exhibition matches, free lessons and trial court times, Picklers Pickleball Club custom tee shirts and special promotions for attendees and, of course, court times for those who want to jump right in and play.

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