



SmallChange.co expands with addition of five partners

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Eve Picker

Buffalo, NY SmallChange.co has expanded with the addition of five partners. All have experience in regulation crowdfunding:

The five include Julian Anjorin, an entrepreneur with a background in cybersecurity; Derek King, who specializes in historic preservation; Richard Rogers, an urban planner and attorney; Mitchell Skomra, a software engineer; and Jacob Walsh, who has experience in operations management. All are based in Buffalo except for Anjorin, who is in North Carolina.

Anjorin will oversee web development and support for the Small Change platform and business applications used for operations. King will focus on early-stage business development, with a primary emphasis on real estate developers and pipeline partners. Rogers will assist issuers with structuring their offerings, review and negotiate contracts, and handle a variety of compliance functions. Skomra will work with Anjorin on web development, and Walsh will guide issuers through the onboarding process and manage the company's books.

"Reg CF platforms for real estate are thin on the ground, but Small Change has been growing rapidly," said Eve Picker, founder and CEO. "Julian, Derek, Richard, Mitchell, and Jacob are joining us at a pivotal time. They are bringing additional resources, deal flow, and a lot more brain power, all of which will help us to accelerate speed to launch and greatly expand our offerings and support for developers and investors alike."

Picker said "They are committed – as I am – to bringing equity to the world of equity. And they have the skills and experience to turn this commitment into serious progress in the real estate industry."

"We love the potential of crowdfunding as much as Eve does," said Anjorin. "It provides opportunity for those who may not have access to traditional banking channels for finance and allows developers to access capital through Reg CF. The world is not fair, and it probably won't ever be, but we'll be damned if we don't try to balance the financial scales a bit. We're going to make sure that Small Change evens them out."

Their track record includes the establishment of Common Owner, a crowdfunding platform with a specialization in real estate.

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