



2024 Women in Construction: Zoe Grossman Beinhorn, Bright Power, Inc.

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Zoe Grossman Beinhorn
Director of Sustainability Services

Bright Power, Inc.

“Zoe is a sustainable energy leader who has contributed to numerous green building projects throughout the city. Zoe has been with Bright Power since 2019 and leads many of our new construction projects. She holds LEED AP BC+C, MFBA, ENV SP credentials and is an ENERGY STAR Multifamily New Construction Rater.” - Melissa Allison, Director of Marketing & Revenue Operations at Bright Power, Inc.

What recent project, accomplishment or award are you most proud of? The recent project I am most proud of is the 2050 Grand Concourse project. It's a transformative LEED Platinum building aimed at revitalizing the Bronx community through sustainable, affordable housing solutions. This project is significant because it aligns with my values of social impact, sustainability and community development.

What do you like best about being a woman in the AEC industry? As the Director of Sustainability Services at Bright Power in NY, I appreciate the opportunity to drive positive change within the AEC industry by integrating sustainable practices into projects. I'm proud to hold a leadership position within a mostly male-dominated industry.

What is one of the most exciting developments or innovations impacting the AEC industry right now? One of the most exciting developments impacting the AEC industry right now is the increasing adoption of geothermal energy systems, particularly in urban areas like New York City. In NYC, where space is limited, integrating geothermal systems into building designs offers significant potential for reducing energy.

What is your favorite building in New York? I love the architecture and historical significance of the Domino Sugar Factory. It symbolizes the city's rich industrial heritage and ongoing urban revitalization efforts. It's a great example of how a substantial rehab can transform the built environment as this project spurred a park development, affordable housing and several hundred thousand feet of mixed-use development.

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