



## **2024 Women in Construction: Elizabeth Frankel, Frankel Connect**

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Elizabeth Frankel  
President

“For over 20 years, Ms. Frankel has been involved in the construction industry. She possesses the understanding and “boots on the ground” knowledge and how to get jobs done. She is a great resource – helping companies with everything from getting construction materials approved by the DOB to landing multi-million dollar deals.” - Jessica Vail, President at Vail Marketing Solutions.

What recent project, accomplishment or award are you most proud of? Getting approval for a new innovative product with the DOB called Deltabeam. This product speeds up construction, lowers the cost of superstructure and MEPS, adds floor to ceiling heights and can possibly add floors to a building at the same height variance.

What is one of the most exciting developments or innovations impacting the AEC industry right now? One of the most exciting developments impacting the AEC industry right now is the widespread adoption of Building Information Modeling (BIM). BIM is a digital representation of the physical and functional characteristics of a building or infrastructure project. It allows stakeholders to collaborate, visualize, simulate, and analyze various aspects of a project in a single integrated platform. The use of BIM technology revolutionizes the way projects are designed, constructed, and managed. It enables better coordination among architects, engineers, contractors, and other stakeholders, leading to improved project efficiency, cost savings, and reduced errors during the construction process. BIM also facilitates sustainability, energy efficiency, and lifecycle management of buildings. Overall, the adoption of BIM in the AEC industry is transforming traditional project delivery methods and paving the way for more data-driven, collaborative, and efficient processes in the design and construction of buildings and infrastructure projects.