



Capece of Central BID speaks to CIREB members at Nov. 5th meeting

November 21, 2008 - Upstate New York

CIREB's November 5th marketing session was hosted by Carrow Real Estate Services at the West Mall Office Plaza, located at 845 Central Ave. Carrow Real Estate Services associate broker, Rudy Lynch listed the Central Ave. property for lease. The Plaza offers space ranging from 1,500 to 50,000 s/f. The West Mall Office Plaza has undergone extensive renovations, including new mechanical systems, new high-efficiency windows, and a new 700-car parking lot. The Plaza, located directly on bus line, is minutes from downtown Albany, I-90, SUNY, St. Rose College, Sema-Tech and Harriman campus. It is ADA compliant and offers Empire Zone benefits. Tenants include, New York State, Austin School of Spa Technology, Mildred Elley Business School, American Red Cross and St. Peter's Hospital. For more information visit www.carrowrealestateservices.com.

Executive director of the Central Business Improvement District (BID), Anthony Capece spoke to the membership, updating them on the major beautification project taking place on Central Ave. Improvements to Central Ave. include new roads, lighting, sidewalks, landscaping along with transportation enhancements, including solarized bus stations! New businesses to the area include AJ Wright, Trustco Bank, Mildred Elley, Townsend Park Bakery and the Honest Weight Food Co-Op Expansion. Central Ave. is the city's "Main St." offering 60 restaurants, 350 properties, and 450 businesses in a mixed-use area with a strong residential presence. You can visit their website at www.centralbid.com for more information.

CIREB's upcoming marketing sessions include the following:

- * CIREB's Member Update & Annual Meeting will be held Thursday, December 4. The meeting will be hosted by Schuyler Brokerage Corp. at the Bethlehem Town Center, 241 Rte. 9W, Glenmont.
- * CIREB's Annual Holiday Party/Fundraiser will be held from 5:30 - 9 p.m. on December 11 at the new Tosca Restaurant in Troy.
- * On Thursday January 8, the marketing session will be hosted by TL Metzger & Associates.

CIREB holds its monthly marketing sessions on the first Thursday of each month and are free to all CIREB members. Guests may attend these sessions at a cost of \$10 per person. If you would like to attend a marketing session or join CIREB, please call Kelly Pierce at (518) 464-0194 or visit www.CIREB.com for more information.

CIREB provides its membership access to marketing, networking, community service and education programs to help its licensees better serve the needs of individuals and corporations wanting to buy, sell, lease or exchange commercial real estate.