



## **NYC brokerage Atlas Realty Group Partners launches finance division**

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Jeff Yoffe

Manhattan, NY Atlas Realty Group Partners (ARG) has launched ARG Capital, a new finance division that will focus on middle market multifamily and commercial property transactions throughout the five boroughs. ARG Capital will be led by Jeff Yoffe, who brings more than two decades of experience to the role.

Prior to this position, Yoffe served as principal of GF Financial, an independent New Jersey-based finance company. During the course of his career, he has closed several billion dollars in commercial real estate transactions throughout the U.S. and Europe. Yoffe's broad-based experience stretches across all property types including multifamily, office, industrial, retail and hospitality.

"I'm a firm believer that despite market headwinds, there's tremendous opportunity today for those who are diligent, creative and have the foresight to see where value can be added," said Yoffe. "ARG has a pulse on the New York City commercial real estate market and with a strong team already in place, I'm thrilled to lead the charge in establishing and scaling ARG Capital."

ARG was founded by principals Shlomo Antebi, Yosef Katz and Erik Yankelovich, who combined have completed more than \$4 billion of commercial property deals. Since opening its doors in 2019, ARG has established itself as a valuable advisor to some of the most prominent owner-operators in New York City real estate.

"With many of the shifts happening in today's market, we saw this as an opportune time to build on our platform through the launch of ARG Capital – which will provide an individualized and personal approach to commercial real estate financing," said Yankelovich. "With Yoffe's leadership and hands-on approach to dealmaking, we're confident we'll be able to add a new layer of value to our clients."

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