



2024 Ones to Watch Rising Stars: Brett Shannon, CBRE

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Brett Shannon
Senior Vice President, Agency Group

“Quinn Emanuel’s 132,000 s/f lease to anchor the redeveloped 295 Fifth Ave. (Textile Building) was the culmination of four years of Brett working with ownership on the \$400 million redesign. This deal was the largest in Midtown South in 2023, validating Brett’s commitment and affirming the viability of the offering.” - Sue Nagler-Cohen, Executive Managing Director at CBRE.

How do you balance your rising career with your personal life? We are fortunate to represent high-profile projects for exceptional clients. Accordingly, our line of work is a lifestyle. I am blessed with an incredible wife, Julia, who provides the stability to pursue this career. My talented colleagues reinforce the required effort to achieve high expectations and, importantly, celebrate each other’s successes.

2 Beyond your professional achievements, what are some of your passions or hobbies?

I am passionate about spending time with my family. We have 4-year old daughter, 2-year old son, and are expecting another son this week! Accordingly, I treasure the little things with them: partaking in weekly swim classes, walking to weekend breakfasts at a local bakery, building forts at home, etc.

3 Who are the key people in your life that have contributed to your success?

Three groups have contributed: family/friends, peers, and senior colleagues. Family/friends provide levity and much-needed outlets. Industry peers (colleagues and clients) are sounding boards with shared experiences that reinforce my desire to succeed. Senior colleagues trusted me to act as an extension of their business and work with their clients.