



2024 Ones to Watch Rising Stars: Harris Pergament, Urban Standard Capital

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Harris Pergament
Analyst

“Over the past year, Harris has played a crucial role in Urban Standard’s success, leveraging his extensive retail knowledge. His expertise has been vital in managing operations in Soho and exploring opportunities nationwide. While retail is his forte, his impact spans across our portfolio, demonstrated by his recent work on a multifamily loan in Gravesend, Brooklyn.” - Seth Weissman and Charlie Brosens, Managing Partner and Vice President at Urban Standard Capital.

Who are the key people in your life that have contributed to your success? My parents and step-parents instilled the value of hard work and commitment. Additionally, Virginia Pittarelli, formerly the head of retail at Crown Acquisitions, gave me my first job in real estate and taught me how to analyze deals. Lastly, Seth Weissman and Charlie Brosens push me every day to become the best real estate professional possible.

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