



Smith named president/CEO of IntraLock Green

February 13, 2024 - National News

Houston, TX IntraLock Green, manufacturer of the US patented and trademarked TERRA-GEN Erosion Control System, made know that new leadership has taken the helm and is positioning the company to become the leader in environmentally friendly erosion control systems. The company has appointed Jeff Smith, as president and CEO. Smith will assume the role of overseeing the day-to-day operations of the company, as well as spearheading its strategic expansion initiatives. In his capacity, Smith also holds the responsibility for steering business development endeavors and nurturing vendor relationships. IntraLock Green founder, consulting partner and Inventor of the TERRA-GEN System, Bari Blanks, said “Jeff has spent his career owning and operating small businesses and, in addition to his strong business acumen, has years of experience in marketing and public relations. He is the perfect fit to bring the TERRA-GEN Erosion Control System to the marketplace in an impactful way.”

IntraLock Green LLC is a majority women-owned small business and is the manufacturer of the patented TERRA-GEN technology, which is a unique and permanent erosion control, land reclamation, flow diversion, and construction solution. TERRA-GEN merges civil engineering concepts with well-established biotech science to create an environmentally superior result. “We take great pride in our patented USA-manufactured TERRA-GEN civil engineering solution designed for superior erosion control and mechanically stabilized earthen structures,” said Smith, who went on to say, “We believe that strong can be beautiful - our green retaining walls become more beautiful as the vegetation matures and has been proven to be as strong, or stronger, than concrete or rip rap at close to half the cost.”

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540