



BKM Capital Ptrs. hires Morrow as senior director, property management

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Craig Morrow

Newport Beach, CA BKM Capital Partners has hired Craig Morrow as senior director for BKM Management Co. In this newly created role, he will spearhead the firm's integrated property management and property accounting functions, playing a pivotal role in advancing BKM's asset-level business plans and optimizing operational and financial efficiencies across its expansive portfolio of light industrial assets.

"Craig is a management expert with a tremendous amount of real estate operating experience, particularly with multi-tenant industrial parks," said Brian Malliet, founder and chief executive officer of BKM. "His industry knowledge and reputation for building world-class, high-performing teams will help drive and prepare BKM for its next wave of significant growth."

Morrow brings more than 15 years of property management experience to his position at BKM, having most recently served as the vice president of property operations with Link Logistics. In this role, Morrow oversaw a 47-member team and managed an industrial portfolio totaling 13 million s/f across six markets. Over the prior decade, he also held property management positions of escalating responsibility at Link's predecessor entity, PS Business Parks, Inc, where he served as regional vice president of operations. Morrow joins the BKM team with a diverse toolkit of skills ranging across asset management, financial reporting, tenant relations, and customer service, contributing significantly to the leadership team's diverse capabilities and industry expertise.

Morrow's initial focus will be on seamlessly integrating the property management and property accounting operations, which historically served as separate verticals within the organization.

"This integration aims to capitalize on natural synergies between the two units, providing a better return and an improved overall tenant experience," said Bill Galipeau, BKM's chief financial officer. He will also address the scalability and sustainability of operations, while ensuring "efficient processes and control structures are in place to handle the recent influx in company growth."

The creation of the senior director role and Morrow's appointment align with BKM's ongoing efforts to position itself for sustained success, adapting to market dynamics, and maintaining its reputation as a leader in both commercial real estate fund management and the light industrial sector.

"In the backdrop of a challenging year from a capital markets perspective, BKM has had one of its best years in terms of capital commitments and acquisitions," said Galipeau. "Yet managing that growth is critical to maintaining the high quality of service for which BKM has become known. We see so much opportunity in the market right now, with the BKM platform and expertise, to generate outstanding returns. This is very much an evolution of what we've accomplished since BKM's inception."