



Unispace Group implements new leadership

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Shown (from left) are: John Capobianco, Rose Williams and Jamie Geddes

Manhattan, NY As a partnership of brands bringing together the best professionals across design and construction to create spaces for workplace, life sciences, and brand-led environments, Unispace Group is bringing several key leadership updates at its New York City Studio. The Group has expanded over the past two years, from a focus on corporate interiors at Unispace to now include the Unispace Life Sciences (highly regulated sectors) and Downstream (brand-led experiential environments) brands.

Unispace's Rose Williams has been promoted to the new role of managing director corporate Interiors, Americas, where she will report to the Global CEO. Previously serving as the head of client solutions, Americas, Williams will now be responsible for the end-to-end delivery of Unispace's corporate workplace interiors offering for clients across the strategy, design and construction lifecycle in the US. Since joining Unispace in 2017 as principal, Pre-construction in New Zealand,

Williams has quickly risen into a leadership role across the Americas, bringing an understanding of the project lifecycle to how she leads a multi-disciplinary team to ensure clients' objectives are clearly identified and successfully achieved.

Williams' first appointment is John Capobianco, who has joined the firm as creative director, Americas and senior principal – client solutions, after a long tenure as design director and principal at IA Interior Architects. An award-winning design professional with 25 years in the industry, Capobianco has worked with major brands like Uber, RBC, Yext, Google, Capital One and American Express. Based in New York, Capobianco will leverage his design innovation mindset in his new role at Unispace, providing clients with creative solutions that drive strategy and meet their needs and aspirations.

“I've long admired Unispace's ability to disrupt and evolve the strategy, design and construction industries through service integration and creativity,” said Capobianco. “It's a delight to be joining such a talented and dynamic team. I look forward to helping Unispace clients drive innovation and ignite passion in the workplace.”

Jamie Geddes has also joined the firm as director, strategic accounts for Downstream where she will be responsible for client attraction and retention in the corporate and institutional markets. She will also focus on increasing Downstream's reach among key decision makers in target markets and adding value to key New York area clients with strategic relationship management. As Unispace Group more broadly, and Downstream specifically, continues to grow its client base in New York City, the Group is also growing its New York Studio, where Geddes will be based. With over seven years of consultative sales experience, and a proven track record in driving business growth through strategy and relationship management, Geddes joins following four years at WeWork, where she was most recently Enterprise Account Director.

“We are excited to be growing the Unispace service offering, expanding our workforce, and developing new skills and experiences to better serve our global suite of clients,” said Steve Quick, Unispace Group CEO. “I am very happy to welcome Jamie and John to the team and to watch Rose step into this new leadership role for the Americas, a key market for our business growth.”

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