



## Concrete Amsterdam wins 2023 BLT Built Design award for 547 West 47th

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Manhattan, NY 547 West 47th St., the transformative, move-in-ready luxury condominium located in the West Side, has been recognized as a winner of The 2023 BLT Built Design Awards in the “Architectural Design – Residential” category and the 2023 World Architecture Festival Awards in the “Completed Buildings – Housing” category. Developed by CBSK Ironstate – a partnership of CB Developers, SK Development and Ironstate Development – the block-long, 201,000 s/f building was designed inside and out by the Dutch-based firm Concrete Amsterdam.

The BLT Built Design Awards recognize and honor the expertise of all professionals involved in the realization of outstanding projects, on a global basis, from architecture firms and interior design experts to construction products and landscape architecture. The BLT Built Design Awards celebrate not only the structures and spaces that redefine cities but also the individuals who propel the industry forward.

The annual World Architecture Festival Awards is the world’s largest international live-judged architectural event and awards program dedicated to sharing and celebrating the latest in architectural achievements. Each year, members of the global architecture and design community submit their buildings to be judged across 18 categories spanning residential, commercial, and cultural architecture. Category winners then gather for the annual festival where architects and designers present their projects to a panel of judges comprised of industry professionals.

Concrete Amsterdam – the innovators behind high-profile projects around the world, including the CitizenM hotels, the first Virgin Cruise Ship and the Urby residential rental developments – is responsible for 547 West 47th St.’s exterior architecture, residential interiors and communal spaces, marking the firm’s first residential development in New York City. Located on 47th St. between Tenth and Eleventh Ave., the 12-story building offers 219 studio to two-bedroom residences with furnished turnkey packages, and features over 30,000 s/f of amenities and resort-style services known as “The West Residence Club.”

“Concrete’s design for 547 West 47th St. is an outward representation of the one-of-a-kind living experience offered to residents,” said Scott Shnay, a principal at CBSK Ironstate. “547 West 47th St. fits seamlessly within the context of the neighborhood and manages to stand out from other new developments across Manhattan not only for its eye-catching architecture but also for the attention to detail and thoughtfulness the team at Concrete put into every aspect of its design. By keeping the end-user top-of-mind in each design decision, they’ve created unique and functional spaces for an optimal residential experience within a building that’s conducive to the modern city lifestyle.”

Designed to evoke the neighborhood’s industrial past with large volumes at street level, a truffle-colored hue and oversized warehouse-inspired windows framing the loft-style homes within, 547 West 47th St.’s brickwork base and lobby interior are made from 573,200 pounds of upcycled industrial and demolition waste from the Netherlands. The intricate brickwork facade is the result of a yearlong collaboration between Concrete and StoneCycling, an Amsterdam-based firm committed to the sustainable manufacturing of upcycled bricks.

The residences honor New York’s industrial heritage while referencing the views of the skyline. The interiors throughout feature two palettes; a light palette of soft and airy tones with polished metallic details, and a gray palette featuring warm gray hues with striking black accents. The lower-floor apartments feature more industrial details as Concrete drew inspiration from classic city lofts for the design of the interiors. Influenced by the classic NYC penthouse and the city’s Machine Age skyscrapers, Concrete designed the high-floor residences to maximize natural light, indoor and outdoor space, and views of the skyline and Hudson River waterfront.

Concrete achieved an all-encompassing living experience at 547 West 47th St. with residences complemented by The West Residence Club’s amenity spaces. Amenities include a rooftop pool, sundeck, outdoor lounge, grilling stations, rooftop dog run and pet spa managed by Throw Me A Bone, indoor/outdoor fitness center designed by The Wright Fit, yoga and Pilates studio, rentable hotel suites for guests, private dining room and catering kitchen, double-height fully-staffed lobby lounge, glasshouse library lounge with a fireplace, coworking spaces, storage for every home, house bicycles, and more.

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