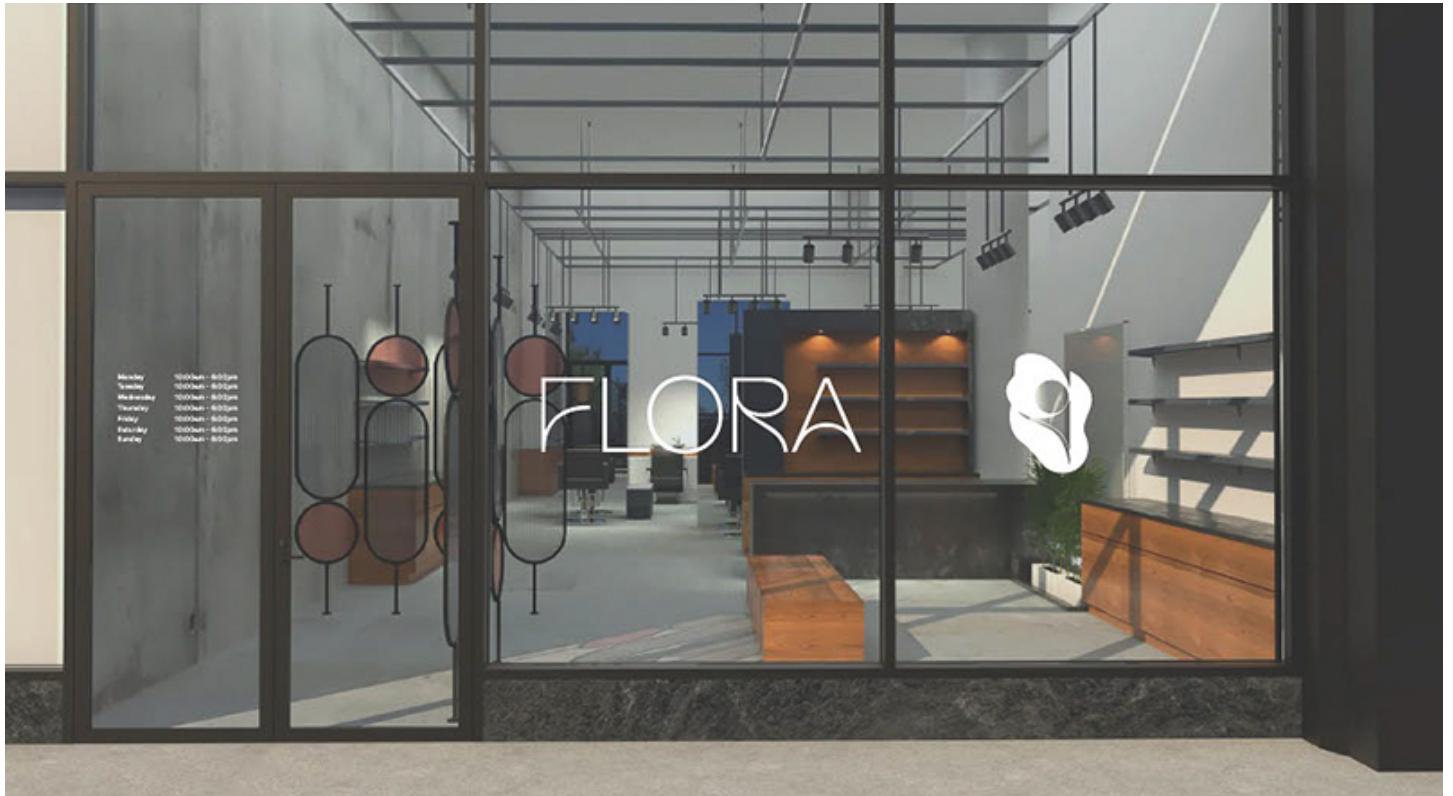




Flora Salon to open with 10-year lease in 3,000 s/f space - designed by Sibilia

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Brooklyn, NY Flora Salon, slated to open its doors in March 2024, has found its home in Williamsburg. The hair salon signed a 10-year commercial lease with a five-year option to extend at 89 Kent Ave., a 3,000 s/f space with 24-ft. ceilings.

“Williamsburg is the ideal location, as the area is known for trendsetting and cultivating a vibrant culture for the arts to flourish,” said Peter Sibilia, the designer. “The space is just a few blocks from Bedford Ave. and is located near neighborhood staples like the Brooklyn Bowl, Wythe Hotel, and the Williamsburg Hotel [now the Arlo Williamsburg].”

Sibilia, known for designing legendary New York City clubs, such as Naked Lunch, the Roxy, and Glamorama, is the genius designer behind the look and feel of the salon. Some of his recent work includes DJ Sky Nellor’s Chelsea penthouse, the office space of Fusion Models, and staging homes for the Schafer family, former owners of The Onion.

For Flora, Sibilia draws inspiration from both the Williamsburg aesthetic and the Russian Dacha, a

summer retreat in the woods, where urban Russians escape the bustling city life. He finds ways to marry the elements of contemporary Brooklyn, like the Terrazzo effect concrete floors, steel finishes, and Venetian plaster walls, with the feeling of escaping to the Dacha through features like laminated glass adorned with images of the Russian forests. The star of the design is the 15-foot-tall monolithic mirrors at each salon station.

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