

## 2023 Year in Review: Dasha Dyachenko, Mojo Stumer Associates

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Dasha Dyachenko Director of Marketing

What was your greatest professional accomplishment or most notable project, deal, or transaction in 2023?

Elevating Mojo Stumer's visual brand identity and leading PR initiatives has been gratifying. Witnessing the firm's global publications and awards grow this year highlights the impactful strides made in enhancing its recognition and industry standing.

How has your career path changed in 2023?

In 2023, I earned a BA in advertising and a minor in architecture from the University of Oregon. Moving to New York to be the director of marketing at Mojo Stumer Associates allows me to fulfill a long-standing aspiration to combine my love for design and marketing professionally, which I find extremely valuable.

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