



2023 Year in Review: David Scotto, RM Friedland

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David Scotto
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What person, project, transaction, or market trend had the greatest impact on your industry this year?

The resurgence of food, fitness and entertainment uses have positively impacted our market. These uses were most impacted by COVID, and seeing them expanding and backfilling space is a win. As larger, traditional retailers have shrunk their footprint, larger entertainment and non-traditional retail uses are backfilling the big boxes.

What was your greatest professional accomplishment or most notable project, deal, or transaction in 2023?

Growing professionally and learning something new every day is my professional accomplishment. Not only in 2023 but I strive to learn and better myself professionally and personally day in and day out.

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