



## **Kassin Sabbagh Realty expands retail leasing division with three new hires**

December 12, 2023 - Front Section



Barry Fishbach

Brandon Berger

Zach Nathan

Manhattan, NY Kassin Sabbagh Realty (KSR) has grown its retail leasing division with the addition of industry leaders Barry Fishbach, Brandon Berger, and Zach Nathan.

Fishbach joins KSR as vice chairman while Berger and Nathan join as managing directors, bringing over five decades of combined retail leasing and advisory experience. Additionally, KSR has expanded their office footprint to take another 8,000 s/f on the 20th floor of 1385 Broadway due to the firm's rapid expansion, bucking the current industry trend of shedding space.

“I am thrilled to welcome Barry, Brandon, and Zach on board and for the wealth of knowledge, leadership, and expertise they bring to our multiple lines of business as we look to expand our tenant representation offerings,” said Morris Sabbagh, president of KSR. “By adding top talent to our retail division, we’re equipped to provide best-in-class solutions to meet our clients’ unique real estate needs as they navigate the changing market.”

Fishbach said, “KSR’s entrepreneurial, dynamic environment was a natural fit for the next chapter of my career. I look forward to being a part of the firm’s continued expansion as New York’s retail landscape continues to evolve.” Fishbach joins KSR from Newmark, where he was vice chairman prior to the firm acquiring RFK in 2018. With 25 years of industry experience, Fishbach specializes in retail leasing throughout New York, New Jersey, and Long Island where he represents institutional landlords, developers, and national retailers as well as investment sales in the Greater New York City area. Having completed over 100 transactions with financial institutions such as Capital One, Bank of America, Chase and Citibank, Fishbach specializes in helping tenants in their expansion and strategic growth.

“While many companies are scaling back during economic uncertainty, KSR’s growth mode speaks volumes to the firm’s continued leasing success and growing client roster,” said Nathan. “It’s clear that the firm’s comprehensive service offerings set its retail professionals up for success when addressing clients’ business needs.” As managing director, Nathan will leverage his brokerage background gained during his tenure at Colliers and Ripco Real Estate Corp. With over a decade of experience, Nathan has established a proven track record of successful transactions representing owners and developers as they market their spaces to local, regional, and global retail brands looking to expand their footprints and secure prime flagship locations. Throughout his career, he has leased space to financial institutions, fitness operators, fashion brands, telecommunications giants, cultural institutions, international restaurant conglomerates, and healthcare providers.

Berger brings over 13 years of real estate industry experience to his role as managing director, joining from an in-house position spearheading the retail portfolio leasing for a New York City landlord. Prior to his in-house role, he oversaw the Northeast expansion of leading Mediterranean fast-casual brand Cava, which evolved to include the management of East Coast real estate for CAVA/Zoe’s Kitchen following the 2018 acquisition. Before Cava, Berger successfully represented brands while at RKF that included CAVA, Rumble Boxing, and Del Toro Shoes in addition to entities such as Rudin Management, Stonehenge, Winter Properties, and Infinity Collective. “There is an undeniable energy in the KSR office. I am genuinely excited to join this team and continue the momentum they have been building while returning to my roots in retail brokerage,” said Berger.