



Steinman of Rudin leases 13,394 s/f office space to Kensington Vanguard

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Manhattan, NY Rudin, has finalized a new lease with Kensington Vanguard National Land Services at 41 Madison Ave., its renovated office tower in Midtown South's Flatiron District.

A subsidiary of Truist Bank, Kensington Vanguard will create its new New York City headquarters in 13,394 s/f spanning the entire 21st floor of 41 Madison. The national title insurance agency will relocate from its current offices at 39 West 37th St. during the second quarter of 2024 as part of a 10-year lease.

Kensington Vanguard was represented by Howard Hirsch and Brett Harvey of JLL, while Rudin was represented in-house by senior vice president, Robert Steinman.

Rudin recently completed a transformation of the 42-story, 560,000 s/f modern glass and steel tower, which overlooks Madison Square Park. The large-scale renovation included enhancements to

41 Madison's lobby, lounge, and an event and conference space designed by Skidmore, Owings & Merrill.

The reimagined lobby features marble flooring, pearlescent glass wall panels and a luminous ceiling lit by energy-efficient LEDs, which complement the original Travertine wall panels that remain on the elevator cores. The building also now features an elegant glass entrance, a new reception area and redesigned elevator cabs.

All tenants at 41 Madison have access to a meeting and event venue managed by Arch Amenities Group that redefines the office workspace and offers customized and serviced events.

"41 Madison continues to attract top-tier creative and financial firms that are fueled by their highly talented and collaborative workforces," said Michael Rudin, executive vice president of Rudin. "The comprehensive redesign we undertook includes the type of programming and amenities that create the ideal environment for firms like Kensington Vanguard."

Designed by Emery Roth & Sons and opened in 1974, 41 Madison is also home to Welcome Homes, Deborah Berke Partners, The Gersh Agency, Water Island Capital and The Henry Luce Foundation. Mark's Off Madison, a restaurant and bakery from renowned celebrity chef Mark Strausman, the creator of Fred's at Barneys New York, operates out of a street-level location at the building.

41 Madison is WiredScore Platinum and utilizes Nantum OS, the world's most advanced building operating system. Nantum OS is the flagship product of Prescriptive Data, a privately held smart building automation company focused on using artificial intelligence to improve efficiency, decrease carbon emissions and optimize tenant comfort.

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