



## **2023 Commercial Real Estate Visionaries: Neil Rubler of Vessel Technologies**

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Neil Rubler  
CEO/ Founder

## Vessel Technologies

Neil Rubler, founder of Vessel Technologies, envisioned a revolutionary approach to address the housing crisis, providing quality housing for the Missing Middle, those making too much to qualify for subsidized housing and too little to afford market rate. Rubler integrated prefabrication techniques and technology to build sustainable, attainably priced rentals.

What recent project, transaction, or accomplishment are you most proud of?

I am incredibly proud of launching Vessel's franchising initiative in 2023, which expand Vessel's innovative housing solution for the public and empowers local entrepreneurs to enter the multi-family housing business. This approach returns multi-family management to a more personalized, Mom and Pop approach, while fostering economic development and community growth.