



2023 Commercial Real Estate Visionaries: Jonathan Gerstein of Olive Tree Holdings

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Jonathan Gerstein
Director of Business Intelligence

Recently, Jonathan spearheaded the implementation of a robust data science discipline to Olive Tree Holdings' market growth prediction, improving the firm's fundamental metrics for investment selection and underwriting accuracy. Analysis that used to take weeks can now be done in minutes, giving Olive Tree a competitive edge and precise outlook.

Who inspires you most? What qualities do they possess that inspire you most?

As a relative newcomer to real estate, I must admire Stephen Ross. An attorney by training, he pivoted into real estate and established himself as a prominent figure in the industry with transformative projects, like Hudson Yards. Stephen exemplifies the success that a diversified career can bring to CRE.