



## **2023 Commercial Real Estate Visionaries: Paul Adler, Esq. of Rand Commercial**

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Paul Adler, Esq., SIOR  
Chief Strategy Officer

Throughout Paul's 45 year career in commercial real estate he has been committed to incorporating a mission of social responsibility into everything he does. The famous quote "To Whom Much is Given, Much is Expected" guides his philosophy.

What recent project, transaction, or accomplishment are you most proud of?

One of my projects this year was to oversee the redesign of the randcommercial.com website. To display the importance of diversity, equity and inclusion for persons with disabilities, and to be ADA compliant, we incorporated the assessiBe app into our website for the visually & hearing impaired.