



## **WiredScore marks 10 years of setting technology standards in the built world**

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Manhattan, NY WiredScore, the firm setting the global standard for technology in the built world, is celebrating 10 years of dedicated service to the commercial real estate industry. WiredScore recognizes and promotes best-class-connectivity and smart technology via its two industry-leading certifications, WiredScore and SmartScore, advising some of the most prominent landlords and developers in the global real estate industry.

Founded in New York City in 2013, WiredScore received a crucial endorsement from mayor Bloomberg to improve the city's technology infrastructure, supporting entrepreneurs driving technological advances and creating jobs. Just two years later, following remarkable success in the US, WiredScore won the Greater London Authority's tender to be the official Mayor of London's Digital Connectivity Rating Scheme, paving the way for the launch of WiredScore in the UK.

Today, WiredScore supports landlords, developers, and building occupiers through certification across 36 countries and 4,000 buildings worldwide, improving in-building connectivity for over eight million people who live and work in buildings committed to WiredScore. WiredScore works with some of the largest and most recognized developers globally, including Lendlease, SL Green, Columbia Property Trust, and Amro Partners, to name a few.

WiredScore's insights have proven to be advantageous for real estate decision-makers — according to a report conducted by Moody's, WiredScore certified office buildings in North America have 3.8% lower vacancy rates and nine month longer leases compared to similar non-certified assets. For building owners and landlords to remain competitive in the current economic climate, a WiredScore certification showcases a commitment to offering tenants the best in class building technology and offerings. In a world where connectivity has become a fourth utility, a lifeline to work, entertainment and social engagement, the quality of that connectivity is of the utmost importance.

"The most pressing challenges of our time — widespread access to great connectivity, carbon reduction, health and wellness, and cyber security — must be addressed through in-building technology, which is only possible through empowering the individuals responsible for buildings to implement technology that will have a lasting impact," said Arie Barendrecht, founder & CEO at WiredScore. "The future will happen in buildings, and as commercial vacancy rates rise and uncertainty around hybrid working norms continue, now is a crucial moment for landlords to invest in making the office a space people truly want to be in."

In 2021, with fiscal and environmental factors at play, WiredScore introduced their new product, SmartScore, designed to align with the evolving dynamics of the real estate landscape. Going further than the scope of WiredScore certification, SmartScore indicates the capability of technology beyond internet alone. SmartScore certifications denote the extent to which a building's systems are enabled by technology to work together — from HVAC and lighting to energy monitoring systems and more — to operate most efficiently. As of July 2023, over 100 million s/f of building space have achieved SmartScore certification.

Last year, WiredScore also launched its Accredited Professional program in North America, which recognizes leading advisors, consultants, and service providers in digital connectivity and smart technology.

There are now over 1,000 APs globally from companies including CBRE, Cushman & Wakefield, and JLL. Most recently, the company expanded into APAC and the Middle East, opening its first office outside of North America and Europe in Singapore in 2022.

In the upcoming decade, WiredScore's unwavering focus on cultivating a seamless connection between the realms of work and home will stand as a pivotal mission. A recent highlight of its 10-year tenure has been the certification of Water Street Tampa, the first SmartScore pre-certified neighborhood in the world, bridging the gap between commercial and residential WiredScore certifications. With the state of work continuing to evolve, WiredScore anticipates the need for additional products to continue connecting buildings and communities across the world.

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