



Samanea New York signs lease with Pickleball Smash-it and Smash-it Therapy at 1500 Old Country Rd.

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Westbury, NY Samanea New York, located at 1500 Old Country Rd., has signed a lease with Smash-It Therapy and Pickleball Smash-It, a new, recreational rage room venue and indoor pickleball destination that will occupy three tenant spaces on the second floor of the Samanea NY property. Samanea's director of real estate, Dominic Coluccio negotiated the lease with colleagues at Lesso Mall Development, and Samanea NY's exclusive brokers, Matthew Kucker, Jordan Baruch, and Herb Agin at Colliers.

The new lease brings Samanea New York's current signed occupancy to 78%. Smash-It Therapy and Pickleball Smash-It join Samanea NY's tenant roster including the recently opened X-Golf, Beyond Van Gogh, Dave & Busters, 99 Ranch Market, The Cheesecake Factory, Bloomingdale's Furniture and Rug Outlet, K-Pot & BBQ, Snapology and XP League, Let's Craft, Nan Xiang Xiao Long Bao and Ichiddo Ramen.

"Pickleball has become a national sensation over the past few years," said Christopher Michael, owner, Smash-It Therapy and Pickleball Smash-It. "We saw a unique opportunity to bring pickleball to Nassau County in a way that allows people to reserve a single, private court for a more intimate and enjoyable social experience. Samanea is the perfect location for us as it's centrally located in Nassau County. We're also very excited to become the first pickleball destination to reside in a Long Island mall setting and we are thrilled to join Samanea's impressive roster of new entertainment destinations." Each of Pickleball Smash-It's two, individual, indoor pickleball courts will be located in its own tenant space.

"Smash therapy rooms and of course, pickleball, are both sought-after recreational pastimes. We couldn't be more excited to welcome the Smash-It brand to the property," said Coluccio. "Samanea NY will be the first Long Island enclosed mall to open pickleball courts, which perfectly aligns with our mission to continue to redevelop this iconic property into a unique and premier lifestyle destination."

Smash-It will offer four themed smash areas and one paint splatter area, each designed to offer consumers a safe and exciting recreational outlet to unleash stress in a fun, safe and stimulating environment. The smash areas can also be customizable by request. "While customers will get to choose from a variety of objects to smash, including glassware, electronics, musical instruments and more, some of our areas will also be designed with gentler objects to accommodate every type of customer," said Michael.

Smash-It Therapy rooms and Pickleball Smash-It courts can be booked in advance online. Customers without reservations are also welcome to walk in on-site at Samanea New York.

Samanea New York tenants open to the public include Bloomingdale's Furniture Outlet, Dave & Buster's, The Cheesecake Factory, Fortunoff Backyard Store, 99 Ranch Market, X-Golf, Beyond Van Gogh, Let's Craft, Snapology and XP League, Leon Banilivi Rugs, Kawai Piano Outlet, Leonardo Furniture, Arteco Cabinetry, MyPlanet Living Center, K-Pot & Korean BBQ and Szechuan Restaurant.

Tenants scheduled to open soon include Empire Adventure Park, The Gravity Vault, Ichiddo Ramen, Nan Xiang Xiao Long Bao, and MoCA Asian Bistro. Samanea New York is exclusively represented by Colliers International: Herb Agin, Matthew Kucker, and Jordan Baruch.

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