



NYSCAR advertising guidelines

November 14, 2023 - Upstate New York

Albany, NY From time to time, there are questions regarding real estate advertising. Visit <https://dos.ny.gov/real-estate-advertising> to access real estate advertising regulations, real estate advertising guidance and real estate advertising checklist from the NYS Department of State. If you have questions regarding advertisements, please email them to licensing@dos.ny.gov or contact 518-474-4429.

Please note that corporate titles (president, vice president, etc.) can be used only by the broker of record. Associate brokers and salespersons are not permitted to advertise as corporate officers.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540