



Lacoste USA leases 18,364 s/f at Williams Equities' 136 Madison

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Manhattan, NY Williams Equities arranged an 18,364 s/f office lease for the penthouse floor at 136 Madison Ave., with French clothing and accessories company Lacoste relocating from Midtown. To serve as its flagship office space, Lacoste USA leased the entire 17th floor in the boutique Midtown South property, moving to its new location in Q2 2024 pending a custom build-out supplied by ownership.

“Lacoste is an internationally renowned apparel company that wanted a high-end office space with amenities to support its brand and employees,” said Mac Roos, of Colliers, who along with Andrew Roos, Michael Cohen, and Jessica Verdi, represented ownership.

Roos pointed to 136 Madison Ave.’s 5,000 s/f roof deck with views of the Empire State Building and the Chrysler Building, a building-wide amenity. He also noted the building’s restored 16-ft.-high, art deco entrance on Madison Ave., museum-quality lobby, concierge desk that is attended 24 hours per day, new passenger elevators, and right-sized floor plates.

Eric Deutsch, vice chairman, Jared Freede, executive vice president, and Anthony Manginelli, first vice president, of CBRE, represented Lacoste USA. Freddie Majid, director of real estate with Lacoste USA, handled the negotiations on behalf of the tenant.

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