



Canvas Worldwide inks lease for 18,149 s/f at 75 Varick St.

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Manhattan, NY According to Hudson Square Properties (HSP), a joint venture of Trinity Church Wall Street, Norges Bank Investment Management, and Hines, full-service media communications agency Canvas Worldwide signed a seven-year lease for 18,149 s/f on the second floor of 75 Varick in Hudson Sq. The space will serve as the company's New York City headquarters.

David Falk, Pete Shimkin, Jonathan Fanuzzi, Jon Franzel and Brittany Silver of Newmark led lease negotiations on behalf of Hudson Square Properties. Canvas was represented by Nick Farmakis of Savills.

Launched in 2015, Canvas is dual headquartered in Los Angeles and New York, with regional offices in Chicago, Dallas, Denver, and Atlanta. The decision to continue to establish its headquarters at 75 Varick reflects the company's commitment to growth and innovation. The location will provide strategic proximity to transit both for employees and clients, allowing the company to connect seamlessly with partners and opportunities and reinforcing its position in the

market.

“Ultimately, we opted to stay at 75 Varick because it aligns with our growth ambitions. Its versatility complements our business’s dynamic expansion,” said Paul Woolmington, CEO of Canvas Worldwide. “Beyond the business aspects, the vibrant blend of Hudson Square, SoHo, Tribeca, and the West Side injects life into our work environment. We believe in fostering a space where creativity and productivity intertwine. Moreover, the building’s strategic proximity to transport hubs ensures accessibility for our team and clients alike. This allows us to connect seamlessly with partners and opportunities, reinforcing our position in the market. In essence, this choice embodies our commitment to growth, innovation, and creating an environment where our team thrives and our business flourishes.”

“This new lease with Canvas exemplifies how Hudson Square is rapidly becoming the workplace of choice for the creative class,” said Alexis Michael, managing director of Hines. “The authenticity and high-quality amenities at 75 Varick provide the inspiration and collaborative atmosphere essential for leading companies like Canvas to innovate and retain talent.”

75 Varick St., also known as One Hudson Sq., is close to the 1, A, C and E subway stations. At 17 stories, this building designed by Ely Jacques Kahn and completed in 1929 offers views of downtown, the Hudson River and along Canal St. The one million s/f building offers modern office spaces and large floor plates. A new building lobby designed by the architectural firm A+I is home to Drip Coffee and rotating art exhibitions. Notable tenants include Harry’s Razors and Oscar Health.

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