



## **SL Green Realty Corp. launches sales at Giorgio Armani Residences**

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Manhattan, NY SL Green Realty Corp., in partnership with Giorgio Armani, have commenced sales at 760 Madison Ave., The Giorgio Armani Residences, is their exclusive new development condominium project on the Gold Coast of the Upper East Side, with only five of the 10 residential apartments remaining available for purchase.

Situated above Armani's new flagship at the corner of East 65th St. – where an Armani store has stood since 1996 – this is the first-ever residential offering in the city where Giorgio Armani personally guided the interior design. The new development, in collaboration with New York-based architecture firm COOKFOX and the award-winning Victoria Hagan, who serves as creative consultant to SL Green, features a fluted limestone façade reflecting the classic nature of the Armani brand while respecting the Upper East Side historic aesthetic. Each home has been crafted with attention to detail and elegance for which Armani, COOKFOX and Victoria Hagan are known.

The residences are expected to be complete in summer 2024 with Douglas Elliman Development Marketing as the exclusive sales and marketing agent, led by the brokers Sabrina Saltiel and Madeline Hult Elghanayan. Full-floor, four- to five-bedroom residences remain priced from \$21.5 million as well as a crown jewel duplex penthouse with Central Park views and outdoor space.

“Armani and SL Green have conceived an exceptional, one-of-a-kind project that is already realizing significant interest from the world's most discerning clientele,” said Susan de Franca, president and CEO of DE Development Marketing.

“For a select few, the Giorgio Armani Residences will provide an unmatched singular experience and intimate immersion into the Armani brand.”

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