



Lanzo Sr. of RALCO Enterprises LLC releases book "Networking Works"

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Ron Lanzo Sr.

Author House will be offering Ron Lanzo Sr.'s new books "Networking Works" and "Done Well Will Take Your Business to a New Level".

Networking Works is an informative sales guide that showcases how many Metro New York area sales professionals have used networking to build their networks, develop relationships and expand their business referral partners. Networking Works takes you through real world examples of how successful many have been at increasing sales and growing their business.

Real estate professionals featured in this book come from a variety of trade organizations, and have mastered how developing solid connections is their bridge to building long lasting relationships.

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