



Simone named Centennial Chair of the 2024 Heart of New York City campaign

September 26, 2023 - Front Section

Joe Simone

Joe Simone, president of Simone Development Companies, has been named Centennial Chair of the American Heart Association's Heart of New York City, a year-round effort aimed at investing in and saving and improving lives in the five boroughs. The Heart of New York City culminates with the Heart of New York City Gala in June, an event that celebrates progress made through the dedication and passion of all who support this community-wide campaign.

"The American Heart Association is dedicated to the extension of life through a commitment to science, education, improving medical care and leading with prevention. This is why I am honored to serve as Chair of the 2024 Heart of New York City campaign and look forward to celebrating the impact we will make," said Simone. "I am eager to work with our outstanding team of volunteer leaders and the American Heart Association as we all advocate to make a difference in the well-being of everyone in this community. Together we must continue to strive to do everything we can to make a lasting, positive impact on the health of all New Yorkers."

In 2024 the American Heart Association will celebrate its centennial year, meaning that Simone will have the special distinction of serving as the Heart of New York City campaign's Centennial Chair. Simone will also serve on the American Heart Association New York City Board of Directors from July 2023 through June 2025.

"The American Heart Association has worked to save and improve lives since 1924—and it's just getting started," Simone said. "I invite all New Yorkers to join us in celebrating the American Heart Association's transformative impact over the past century and building a second century of equitable health for all."

The American Heart Association's centennial is a celebration of the lifesaving achievements and shared vision for a bold second century that will exponentially advance heart and brain health. The Association will continue to lead breakthroughs in science and technology, improve healthcare and advocate for federal, state and local policies that drive healthier lifestyles.

“Joe understands the impact the mission and work of the American Heart Association can have on every person who lives in this area. We welcome him to the Heart of New York City, an initiative that centers around better health for every individual by focusing on critical issues and work to equitably improve and save lives,” said Meg Gilmartin, executive director and senior vice president, American Heart Association, New York City.

The 2024 Heart of New York City Gala is sponsored by Simone Development Companies, and Compass One Healthcare. It is slated for June 2024. The annual celebratory event is a night to honor survivors, patrons and volunteers of the American Heart Association, the world's leading nonprofit organization focused on heart and brain health. The evening will feature stories from survivors, as well as dinner, dancing and an exciting auction. For more information on how to support or attend the Heart of New York City Gala, visit the campaign website.

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