



2023 Women in CRE: Carmen Bauman, RM Friedland

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Carmen Bauman
Associate Broker

What recent project, transaction, or accomplishment are you most proud of? In connection with the sale of an 80,000 s/f medical office building, I prepared a detailed review and analysis of the building's financial merits as an investment opportunity based on its internal rate of return as well as a projection based on relevant market indicators. My work has been critical to the team's marketing efforts, and I am proud to be able to provide such value on a transaction of this size.

Who inspires you most? What qualities do they possess that inspire you? Sarah Jones-Maturo: With quiet confidence and a reputation that precedes her, she is a commander in an industry where women don't typically sit at the helm.

Why should this nominee be recognized in our Women in Commercial Real Estate Spotlight? "Carmen brings a wealth of experience to the RMF Investment Sales Team. From her years of experience as a transactional real estate attorney to her analytic understanding of the different asset classes and the CRE sales process, Carmen is enthusiastic and disciplined in her approach to CRE." - John Barrett, Managing Director, Investment Sales at RM Friedland.

What are the most important factors women in your industry should consider when choosing a firm to build their career with? Identify expectations when it comes to the advocacy, promotion, and support of women in order to find a firm that suits those needs and wants.