

## 2023 Women in CRE: Courtney Janto, Cook Properties

September 26, 2023 - Spotlights



Courtney Janto Chief Operations Officer

What recent project, transaction, or accomplishment are you most proud of? When I joined Cook Properties in 2021, the company was on the brink of a massive acquisition – including 55 manufactured housing communities, commercial real estate, equipment, and most importantly – 75 employees. I'm proud that we have retained existing talent, promoted from within, and created a successful and collaborative team over the last 18 months. Human capital is the most important thing in any organization. If you focus on the people, the rest will come together.

Why should this nominee be recognized in our Women in Commercial Real Estate Spotlight? "An absolute powerhouse woman in real estate, Courtney oversees operations for the largest operator of mobile home parks in New York State. Her operational strategy was critical as Cook Properties tripled its holdings just months after joining the company. Courtney's influence is felt every day as a growth-minded, collaborative leader." - Amy Olds, Director of Marketing at Cook Properties.

What are the most important factors women in your industry should consider when choosing a firm to build their career with? Make sure your values align. Is the company heading in a direction you are proud of? Can you be honest with leadership? Make sure the answer is yes.

Who inspires you most? What qualities do they possess that inspire you? It's not the title you hold or degrees on walls – but people who work hard and take advantage of opportunities. These "underdogs" inspire me to keep pushing forward.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540