



Elegran | Forbes and LocalizeOS expand partnership

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Shown are Michael Rossi and Omer Granot at The Real Deal Forum in NYC

Manhattan, NY Elegran | Forbes Global Properties and LocalizeOS have expanded their partnership to the brokerage level. After a year of revolutionizing the agent experience, the collaboration now extends to the entire brokerage, unlocking engagement technology and positioning Elegran's advisors at the forefront of the real estate industry.

Elegran, a leader in humanizing real estate, and LocalizeOS, an AI-based Operating System for real estate, have joined forces to revolutionize the way agents engage with clients.

LocalizeOS's solution, proactively engages with leads at scale, maximizing efficiency and productivity while maintaining control and transparency for the agent.

By seamlessly integrating LocalizeOS into Elegran's operations, the entire brokerage now has access to this innovative tool, complementing Elegran's next-gen CRM and existing robust resources.

"We are thrilled to deepen our partnership with Elegran. Michael Rossi is an innovator and has reshaped his technology and brokerage operations to be the most innovative we've seen," said Omer Granot, CEO at LocalizeOS. "This collaboration signifies our unwavering commitment to equipping our clients with the most advanced technology available, tailored to their unique brokerage model. With our game-changing solution, and under Rossi's leadership, we are confident that Elegran will have the competitive edge and continue to provide unparalleled service to their clients."

The expanded partnership between Elegran | Forbes Global Properties and LocalizeOS propels the adoption of cutting-edge engagement technology, defining new standards for real estate professionals to connect with clients at scale and deliver exceptional service.

"LocalizeOS arms us with the most cutting-edge technology, and is blazing a trail in the real estate market," said Michael Rossi, founder and CEO of Elegran | Forbes Global Properties. "Our transformative partnership with LocalizeOS fuels our passion to revolutionize the industry and redefine what it means to deliver exceptional service. We're setting new standards and creating unforgettable experiences for our clients through the power of AI."

During the recent Innovation Stage at The Real Deal Forum in New York City, Rossi and Granot discussed their partnership with real estate developer and investor Eric Brody of Anax Venture Partners. The discussion emphasized the increasing importance of personalized experiences and exceptional service in setting new standards of excellence.

Watch the session to learn more: [Innovation Stage session](#).

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