



Visit Binghamton receives 2023 award of excellence for website in travel & tourism category

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Binghamton, NY Visit Binghamton, the premier tourism organization promoting the attractions and experiences of Broome County, announced that it has been honored with the prestigious 2023 Award of Excellence in the Travel & Tourism category by The Communicator Awards.

The Communicator Awards, an awards program that celebrates creative excellence among marketing and communications professionals, has been recognizing outstanding achievements for nearly three decades. With approximately 3,000 entries submitted for the 29th Annual Communicator Awards, Visit Binghamton stood out among its peers, receiving the highest distinction for its exceptional website.

Visit Binghamton's website serves as a comprehensive and engaging platform that showcases the unique charm, natural beauty, and cultural vibrancy of the Greater Binghamton region. Its user-friendly interface, visually appealing design, and informative content have successfully captivated visitors, inspiring them to explore and experience the city's diverse offerings.

"We are immensely proud to receive the 2023 Award of Excellence for our website from The Communicator Awards," said Judi Hess, director at Visit Binghamton. "This recognition is a testament to the hard work and dedication of our team in creating an exceptional digital presence that effectively captures the essence of Binghamton and entices travelers to discover our remarkable destination."

The Award of Excellence showcases Visit Binghamton's commitment to innovation, creativity, and excellence in promoting the city as a must-visit destination. By leveraging the power of technology and compelling storytelling, Visit Binghamton has successfully positioned itself as a leader in the travel and tourism industry, attracting visitors from near and far.

This accolade not only acknowledges Visit Binghamton's website but also recognizes the collective efforts of the entire organization in delivering exceptional experiences and services to visitors. With this recognition, Visit Binghamton aims to continue raising the bar and further enhancing its digital platforms to inspire and inform travelers about the wonders of the Binghamton region.