



AMA Group with Lightstone Group and Stonehill Taylor Architects design two Moxy boutique hotels

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Brooklyn, NY AMA Group partnered with developer Lightstone Group and Stonehill Taylor Architects, to provide design services for two new Moxy Hotels in the Lower East Side and Williamsburg. These newly constructed boutique hotels are located in two neighborhoods and have unique restaurants and rooftop spaces, all with modern design features.

AMA CEO Arthur Metzler said, “Moxy brings a trendy feel to the areas it touches and it makes sense to open two locations in the Lower East Side and Williamsburg – both exciting places for thousands of New Yorkers and visitors traveling into the city for a taste of culture.”

Located at 145 Bowery, the 303-room Moxy Lower East Side hotel is an eclectic and stylish pleasure garden in the neighborhood. Inspired by the Lower East Side’s history as a crossroads of entertainment and culture and its present-day role as an incubator of innovation, the downtown New York hotel, located where the Lower East Side meets SoHo, entices with endless amusements

enlivened with the spirit of the absurd. Five new drinking and dining establishments created in collaboration with Tao Group Hospitality bring the area's dynamic restaurant and nightlife scenes under one roof. The options include modern Japanese restaurant Sake No Hana; piano lounge Silver Lining; subterranean nightclub Loosie's; rooftop bar The Highlight Room; and The Fix, a day-into-night café and bar in the lobby.

Interior design by Michaelis Boyd and Rockwell Group and architecture by Stonehill Taylor references the Lower East Side's eclectic social history with the vibrancy of today. Cleverly designed bedrooms provide plush rooms, while tech-savvy amenities, co-working spaces, and flexible meeting studios sate the needs of the modern traveler. Moxy Lower East Side is for adventure seekers who crave a multitude of New York experiences — and want affordability.

Located at 353 Bedford Ave., Moxy Williamsburg is a 216-room boutique hotel located near the foot of the Williamsburg Bridge and easily accessible from Manhattan. The four new dining and drinking venues operated by Bar Lab Hospitality includes Mesiba, a festive, Tel Aviv-inspired restaurant serving Levantine cuisine; Bar Bedford, a destination cocktail bar and all-day café; Jolene; a high-energy sound room with an audio and light system; and LilliStar, an indoor/outdoor rooftop bar whose vast terrace features views of the Williamsburg Bridge and Manhattan skyline. Moxy Williamsburg also features three Meeting Studios, breakaway spaces designed to be used for private events and co-working.

The 11-story building, designed by the eminent New York architecture firm Stonehill Taylor, has a clean, industrial-inspired look that recalls the neighborhood's warehouse lofts. The glass front façade opens completely onto the sidewalk and Bedford Avenue, merging indoors and outdoors, putting the energy of the lobby and Bar Bedford on display.

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