



West Elm, Kohler and Hilti sign retail leases at Industry City

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Brooklyn, NY Industry City, the 35-acre mixed-use complex comprising sixteen waterfront buildings, said that multiple lease signings were completed with design and construction brands, including West Elm, Kohler, and Hilti, totaling 37,106 s/f of retail space. These new locations will open in mid to late 2023, expanding the flourishing Industry City Design District into Building 1.

While modern furniture brand West Elm is relocating its outlet store from Building 4 to double its footprint on campus, kitchen and bath supplier Kohler and construction equipment company Hilti are establishing their presence for the first time in the Industry City Design District, a community made up of both national name-brand retailers and local artisans and craft-makers. The newcomers will join design retailers Porcelanosa, Design Within Reach Outlet, RH Outlet, Shakuff Lighting, abc carpet & home outlet, IC Store by WantedDesign, vintage furniture and artifacts retailer CityFoundry, and block textile brand Soil To Studio, among others.

“The Industry City Design District is where established and emerging brands, design industry

professionals, craftspeople, artisans, and shoppers meet to enjoy a high-quality sourcing and shopping experience,” said Jim Somoza, managing director at Industry City. “We’re excited to welcome Hilti and Kohler to the campus, making Industry City a resource for contractors, DIYers, and design professionals alike.”

The Industry City Design District is a hub for homewares shopping, with over 125,000 s/f of design retailers located along the 2nd Ave. corridor, in Building 1, and inside the Makers Guild, a collection of bespoke studios that double as immersive retail experiences. Industry City’s diverse offerings make it a one-stop shop for designers and design enthusiasts looking to outfit every inch of their homes, from furniture, lighting and bathroom faucets to carpets, artwork and more. The robust design community and creative energy at Industry City have attracted several architecture and design studios, including Ishka Designs and Athena Calderone (Eyesworn), to put down roots at the campus.

“We’re excited to be expanding Kohler’s presence in New York City,” said Troy Opgenorth, Kohler senior manager of new store development. “The forthcoming KOHLER Signature Store in Brooklyn will provide expert design services and an array of product styles to complete any kitchen or bath project.”

Jim Somoza of Industry City and Chase Welles, and Taylor Onosko of SCG Retail represented the landlord in these deals. Ariel Schuster of Newmark represented West Elm. Mitzi Flexer and Steven Taylor of Cushman & Wakefield represented Hilti. Jacqueline Klinger and Ian Rice of Shopping Center Group represented Kohler.

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