



2023 Ones to Watch Rising Stars: Harrison Rowen, Urban Standard Capital

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Harrison Rowen
Senior Analyst

Urban Standard Capital

Number of years at firm: 1.5

One thing on my bucket list: To be featured in Architectural Digest!

When I am not working, I am: Eating my way through New York.

What recent project, transaction or accomplishment are you most proud of? While the recent turmoil in the capital markets has led to other lenders scaling down their single-family platform, we have used it as an opportunity to increase our business and grab market share. I have led a push into new markets through direct outreach to potential borrowers as well as expanded our presence in markets we are already active in, resulting in over \$300 million of deals quoted this year alone.

What makes this nominee a RISING STAR?

“Harrison’s hunger and drive distinguish him from his peers. Additionally, his ability to connect with potential partners and borrowers comes naturally to him. He has been instrumental in building our Hamptons lending business, as well as the larger, nationwide single-family lending platform.” - Robert Levine, Associate at Urban Standard Capital

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