



2023 Ones to Watch Rising Stars: Ida Phair, Stroock & Stroock & Lavan LLP

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Ida Phair
Associate

Stroock & Stroock & Lavan LLP

Number of years at firm: 4

One thing on my bucket list: To go on safari.

When I am not working, I am: Playing tennis or traveling with my husband and two children.

What recent project, transaction or accomplishment are you most proud of? In 2020, I was the lead associate representing Edward J. Minskoff Equities in a major multi-floor lease of approximately 120,000 s/f of space in midtown. This was an exciting transaction to be a part of, as it was one of the largest leases executed at the onset of the COVID-19 pandemic, and we negotiated many issues of first impression necessitated by the pandemic.

What makes this nominee a RISING STAR?

“Ida is a strong advocate for her clients, who brings a high level of sophistication and skill to each deal. She has worked hard to instill in her clients confidence with her work and has earned a reputation for efficiency, speed and care.” - Trevor Adler, Partner at Stroock & Stroock & Lavan LLP

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