



VITAL leases 45,000 s/f at Essex Crossing

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Manhattan, NY Delancey Street Associates, a joint venture of Taconic Partners, L+M Development Partners, BFC Partners, the Prusik Group, and the Urban Investment Group within Goldman Sachs Asset Management, executed a 45,000 s/f lease with VITAL, a full-service fitness and climbing gym at 182 Broome St., Essex Crossing.

Located at 182 Broome St., the Essex Crossing VITAL location will comprise 45,000 s/f across three levels and offers bouldering, yoga, cycling, open weightlifting, fitness classes, and climbing instruction.

The Essex Crossing facility will also feature workspaces and a large indoor public garden.

“Since the project’s conception, bringing a full-service gym to Essex Crossing and the Lower East Side has been important to both the development team and the community,” said Rohan Mehra, principal of The Prusik Group, on behalf of Delancey Street Associates. “The brand’s popularity and success in Williamsburg and upper Manhattan makes this an in-demand addition to the community and VITAL’s ethos is consistent with our approach to the development of Essex Crossing as the ultimate live, work, play destination.”

Founded in 2009 by David Sacher and Nam Phan, VITAL is a 24-hour rock-climbing gym built on the foundation of creating vibrant and energetic spaces that people love. The Essex Crossing location will be VITAL’s eighth, joining other gyms in Manhattan, Brooklyn, California, and Washington state.

“We are excited to announce our new location on the Lower East Side of Manhattan. The space is gorgeous, with beautiful architecture, tall ceilings, and tons of natural light,” said Sacher. “It’s the perfect location for a climbing gym, and we can’t wait for people to see what we have planned.”

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