



BRP Companies opens Motif - a 172-unit 210,775 s/f residential development

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New Rochelle, NY BRP Companies commences the grand opening of Motif, a 172-unit, seven-story, 210,775 s/f residential development located at 10 Commerce Dr. Financing for the project was provided by the Urban Investment Group within Goldman Sachs Asset Management and Merchants Bank of Indiana.

Located at 10 Commerce Dr., Motif features 172 units, a mix of studios (53), one-bedroom (64) and two-bedroom (55) residences with in-unit amenities including washer/dryer capabilities, quartz counter tops, GE appliances throughout and Kohler fixtures.

“We’re thrilled to be celebrating the grand opening of Motif and to begin welcoming residents to their new home within New Rochelle’s burgeoning Downtown district,” said Meredith Marshall, co-founder and managing partner of BRP Companies. “We’re proud to be playing a role in the ongoing revitalization taking place in downtown New Rochelle and to be increasing the supply of quality

housing in the community, an area experiencing steady population growth.”

Additional building amenities offered to residents include a state-of-the-art fitness center, a resident lounge and co-working space, a landscaped courtyard with grills, a resident arcade room, free WiFi throughout the building, a dog wash station and on-site parking. Greystar is leading the leasing efforts at the property on behalf of BRP.

“We are thrilled to work with BRP on another successful development,” said Sherry Wang, co-head of the Urban Investment Group within Goldman Sachs Asset Management. “The completion of Motif creates new homes in downtown New Rochelle and we look forward to seeing the continued growth of this vibrant community.”

Motif is located in the historic downtown New Rochelle district, offering residents immediate access to the plethora of restaurants, shops and cultural offerings within the area. Additionally, The New Rochelle Transit Center is located near the building, where quick access to Metro-North Railroad, Amtrak and a variety of bus routes is available.

Project construction began in July of 2020 and culminated in March of 2023.

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